



News Release

257-11
September 16, 2011

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FOR IMMEDIATE RELEASE

Presidential Museum to participate in *Smithsonian* Magazine Museum Day September 24

***Free admission that day to those who download ticket
from magazine's website***

SPRINGFIELD – The Abraham Lincoln Presidential Museum in Springfield, Illinois will take part in *Smithsonian* Magazine's seventh annual Museum Day on Saturday, September 24 by offering free admission to anyone who downloads a ticket from www.smithsonian.com/museumday.

The Lincoln Presidential Museum will join participating museums and cultural institutions nationwide to open their doors free of charge to all visitors who download the Museum Day ticket. Museum Day is a celebration of the free dissemination of knowledge to anyone, emulating the free admission policy of the Smithsonian Institution's Washington, D.C.-based facilities.

With support from CITGO, Museum Day 2011 is poised to be the largest to date, outdoing last year's record-breaking event. In 2010, a total of 227,747 tickets were downloaded resulting in more than 500,000 visits to more than 1,300 venues in all 50 states, Washington, D.C. and Puerto Rico. This is the first year the Lincoln Presidential Museum will participate. The Presidential Museum's regular admission fee is \$12 for adults, \$9 for senior citizens 62 and up, \$9 for students with an ID, \$7 for active duty military personnel, and \$6 for children ages 5 – 15. Children under five are admitted free.

The Illinois State Museum in Springfield will also be participating in Museum Day. The State Museum is free every day, so no tickets are needed. In celebration of the Worldwide Day of Play on the same day, children ages ten and under who visit the Play Museum at the Illinois State Museum will receive a free disc while supplies last.

The Museum Day ticket is available to download at www.smithsonian.com/museumday, and a list of participating museums is available from the website as well. Visitors who present the official ticket will gain free admission for two people to participating museums and cultural venues. One ticket is permitted per household, per email address.

Smithsonian is one of the nation's largest magazines with a circulation of more than 2 million and nearly 7 million readers. The Smithsonian Institution is the world's largest museum and research complex consisting of 19 museums and galleries, the National Zoological Park and nine research facilities. Approximately 30 million people from around the world visited the Smithsonian in 2010.

The Abraham Lincoln Presidential Museum is the nation's most visited presidential facility, and its innovative and immersive exhibits and shows have been emulated by many new museums across the globe. It is open daily except for Thanksgiving, Christmas and New Year's Days. Visit www.presidentlincoln.org for more information.

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